





## LOCATION



Rostrevorlies on the south-western edge of County Down.

Being located at a strategic 'gateway to the Mournes' the site is ideally placed to enhance the tourism facilities in the area. The area is renowned for it's outdoor recreation, nestled between the Mourne Mountains and the shores of Carlingford Lough.

This location supports a quiet, low-impact style of wellness accommodation, where guests are encouraged to explore the surrounding landscape in a sustainable and respectful way. The aim is to offer something of value to both visitors and the local community, while keeping the experience small in scale and gentle on the land.

## PLANNING CONTEXT

The policy context for the proposal is supported under several documents:

- •PPS21: Sustainable Development in the Countryside
- •PPS 16 Tourism
- Banbridge, Newry & Mourne Area Plan2015
- •The Newry, Mourne & Down Tourism Strategy & Action Plan 2023
- •Mourne Gullion Strangford Geopark Strategy 2025-2033

Also the site is ideally located within the Geopark (shown below) to provide a new Tourism offering along Saint Patrick's pilgrim walk and the Mourne Way.

